



Research & Development
Tax Relief
identified
£4,855,590

Research & Development Tax Credits Case Study

DESIGN AND MANUFACTURE OF DISPLAY
STANDS

130%

- ▶ Costs identified
£3,737,519
- ▶ Uplifted costs for the purpose
of the tax return (130%)
£4,855,590
- ▶ Years of spend
2015-2020
- ▶ Claim percentage
130%
- ▶ Total tax savings achieved
£783,412

About the claim

Apex Displays was established in 2005 to create cutting-edge, high-quality display stands for the luxury retail market. The Company continues to develop new ideas in productions methods, utilising innovative materials and methods to produce cost-effective and sustainable solutions.

Following a detailed analysis of all potential R&D qualifying activities, the Team quickly identified a number of product and process innovations inherent within the Company's day-to-day problem-solving activities, which met HMRC's criteria of R&D for tax purposes.

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"We were really pleased with the results that the CARS team have achieved for us over the years and continue to do so. Claiming back this amount of tax relief has given us the opportunity to use the money to grow our business even further. This scheme that the government has provided is a great asset to those carrying out research and development. The CARS team took control of the process and provided an excellent service that helped make our decision to use them as our R&D consultants moving forward."

Jarome Warrilow | Managing Director

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Whether you would like to learn more about our services or speak to one of our experts about how we can help you, you can find the answers on our website or alternatively contact us:

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